

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
7 October 2004 (07.10.2004)

PCT

(10) International Publication Number
WO 2004/086207 A1

(51) International Patent Classification⁷: **G06F 3/00**

(21) International Application Number:
PCT/GB2004/001276

(22) International Filing Date: 24 March 2004 (24.03.2004)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
0306875.6 25 March 2003 (25.03.2003) GB

(71) Applicant (for all designated States except US): **BRITISH TELECOMMUNICATIONS PUBLIC LIMITED COMPANY** [GB/GB]; 81 Newgate Street, London, Greater London EC1A 7AJ (GB).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **BALLIN, Daniel** [GB/GB]; Flat 5, 65 London Road, Ipswich Suffolk IP1 2HF (GB). **GILLIES, Marco** [GB/GB]; 19A ST Matthews Street, Ipswich Suffolk IP1 3EL (GB).

(74) Agent: **LLOYD, Barry, George, Willi**; BT Group Legal Intellectual Property Department, PPC5A, BT Centre, 81 Newgate Street, London, Greater London EC1A 7AJ (GB).

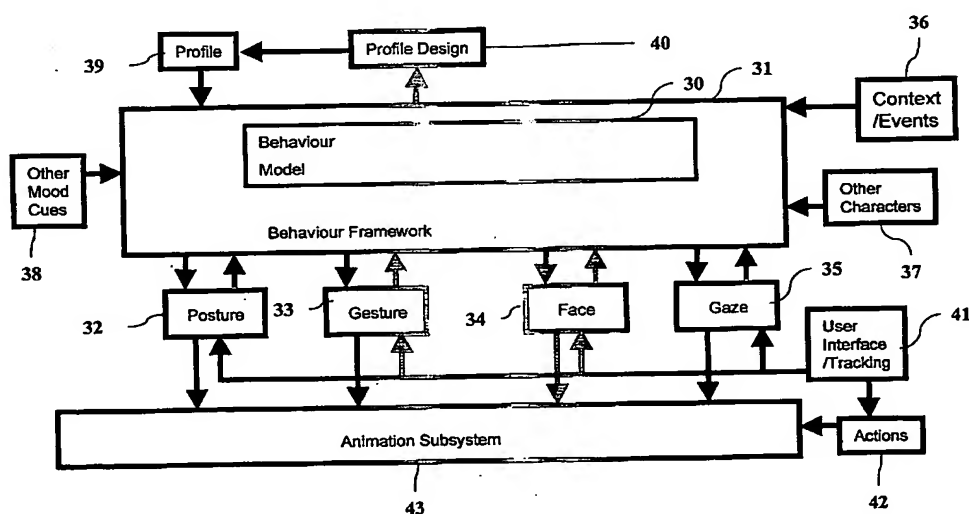
(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:
— with international search report

[Continued on next page]

(54) Title: A BEHAVIOURAL TRANSLATOR FOR AN OBJECT



(57) Abstract: A behavioural translator arranged for use by a behavioural controller of a virtual object, the translator arranged to map information representing behaviour conforming to a first demographic group to behaviour conforming to a second demographic group. The behavioural translator comprises means to receive input; means to process said input to associate the received input with behaviour by the object conforming to the first demographic group; and means to map the behaviour derived from the received input to output generating behaviour conforming to the second demographic group.



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